



City of Cincinnati

Date: April 16, 2002

For Immediate Release

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Department of Transportation and Engineering, 352-3305

MEDIA ADVISORY

Picture Perfect...No Need To Travel Miles For A Scenic View

Who/What: The Department of Transportation and Engineering will announce the completion of the Historic Columbia Parkway Enhancements Project. Enhancements include brightly painted, art deco signs, new safety rails on the bridges, a scenic pedestrian overlook at Kemper Lane, new landscaping at some intersections, a number of historic and wayfinding totems and a “gateway” sign at the city corporation limits. All of the enhancements will hopefully emphasize the roadway qualities that make it one of the nation’s greatest riverfront drives, said Bob Richardson, City Architect.

When: Thursday, April 18

2:00 p.m.

Where: South side of Columbia Parkway at the Kemper Lane Overlook (Directions below)

Participants: City Leaders, City of Cincinnati

Director, Department of Transportation and Engineering

PHOTO OPPORTUNITY: Panoramic view of the Ohio River.

Directions to event: Coming from downtown Cincinnati-get on Eastern Avenue (US 50) at Eggleston Avenue heading **East** towards the Montgomery Inn Boathouse; go about 1 mile; you will see East Kemper Lane to your left (the street sign hangs on the right side of Eastern Avenue); East Kemper Lane is a one way street leading onto Columbia Parkway. Parking is available on East Kemper Lane.